

# LOANSIFTER & COMERGENCE CONNECTION



Turn pricing engagement into measurable TPO growth.

*Built for investors promoting pricing on Loansifter and managing TPO relationships in Comerence.*

## YOU CAN...

- Review results on IPP spend in Loansifter
- Capture and convert broker interest in Comerence
- Grow TPO networks using real engagement data

## HOW IT WORKS

- Brokers engage with IPP pricing directly in Loansifter
- Leads and approval requests flow automatically into Comerence
- Investors track engagement, approvals, and resulting production

The only connected pricing-to-prospect workflow that ties IPP activity directly to measurable outcomes.

# INTEGRATION STUDIO



Connect Comerence to your ecosystem – your way.

*Built for teams that need flexible, scalable integrations with Comerence data and workflows.*

## YOU CAN...

- Eliminate manual data transfers between systems
- Support custom workflows without heavy IT lift
- Maintain control as integration needs evolve

## HOW IT WORKS

- Choose no code integrations or direct API access
- Map and configure data quickly with built in tools
- Manage, update, or deactivate integrations from one place

Combines no code integrations and full API flexibility in a single, self-managed integration hub.

Contact your  
**Optimal Blue rep** or  
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to learn more.